



## **Michigan Asian Pacific American Affairs Commission Strategic Plan 2011**

### **History:**

Ever since the tragic case of Vincent Chin took place in 1982, the Michigan Asian Pacific Americans longed to have a voice. In 2009, the first permanent Asian Pacific American Affairs Commission in Michigan (MAPAAC) was established.

Before MAPAAC was created by the Governor and the Michigan legislators, Governor Jennifer Granholm established the Governor's Advisory Council on Asian Pacific American Affairs (ACAPAA) within the Department of Civil Rights by an Executive Order in 2005. The purpose of the council was to advise the Governor and the Department of Civil Rights on policy matters pertaining to Asian and Pacific Americans (APAs) in Michigan.

In 2009, Governor Granholm, in Executive Reorganization Order 2009-16, transferred powers and duties of ACAPAA to MAPAAC, thereby abolishing the advisory council. The APA community yearned to have a permanent entity, so that future generations would have continuous representation in the state government. Thanks to the determination and hard work of the APA community leaders, elected officials, and the ACAPAA appointees, that dream came true in 2009 with the passage of HB 6172 in the House. MAPAAC brought about the beginning of a new era for the Asian Pacific Americans in Michigan. The most notable difference between an advisory council and a legislatively mandated commission is that such a commission is a permanent entity in the state government, not affected by the changing administration.

Prior to the Granholm administration, Governor Blanchard created the Governor's Asian American Advisory Commission in 1986 through an Executive Order. Governor Engler established the Michigan Commission on Asia in the Schools in 2002 to assess Michigan school students' exposure to information about the Asian region.

Under the "Asian Pacific American Commissions Act" (HB 6172), the Commission is to do the following:

- a) Stimulate and encourage the study and review of the status of Asian Pacific Americans in this state.

- b) Develop a unified policy and plan of action to serve the needs of Asian Pacific Americans in this state.
- c) Advise the governor, the legislature, and the office concerning the coordination and administration of state programs serving Asian Pacific Americans.
- d) Make recommendations to the governor and legislature regarding changes in state programs, statutes, and policies.
- e) Advise the governor and legislature of the nature, magnitude, and priorities of the problems of Asian Pacific Americans in this state
- f) Review and advise the governor and the legislature on this state's policies concerning Asian Pacific American affairs.
- g) Secure appropriate recognition of Asian Pacific American accomplishments and contributions to this state.
- h) Review and approve the annual report by the office of Asian Pacific American affairs.
- i) Make recommendations to the governor and legislature regarding methods of overcoming discrimination against Asian Pacific Americans in public and private employment and civil and political rights.
- j) Work to ensure equal access to all levels of education for Asian Pacific Americans.
- k) Promote methods to ensure equal access to state services for Asian Pacific Americans.
- l) Cooperate with and coordinate activities with the commission on Spanish-speaking affairs, the Michigan women's commission, and any other commission that deals with minority or ethnic affairs.
- m) Monitor, evaluate, investigate, advocate, and initiate programs for the betterment of Asian Pacific Americans in this state.
- n) Serve as a reporting agency for incidents of anti-Asian and anti-Pacific islander American harassment in this state.
- o) Promote public awareness of Asian and Pacific Islander cultures.

**Mission Statement:**

The Michigan Asian Pacific American Affairs Commission's mission is to advance the full and equal participation of Asian Pacific Americans in the building of a greater Michigan.

**Vision Statement:**

The Michigan Asian Pacific American Affairs Commission's vision is to be an exemplary commission by adding public value to the State of Michigan and the APA community, by fully engaging APAs across the state.

**Value Statement:**

To collaborate, promote, and actively participate to make Michigan a greater place for everyone.

**The following pages include the goals and strategies that the Commission has identified in an effort to achieve its mission and support the Global Michigan Initiative:**

## Business Development Committee

Committee members: Rona Lum (Chair), L.G. Almeda, Tack-Yong Kim, Anand Kumar, EhsanTaqbeem, Leslie Wong, Peter Wong

### Global Michigan Initiative - # 6 Media/Communications

Goal	Objectives	Measures	Timeline	Accountable Individual or Committee
1. Develop a media kit/welcome handbook for MAPAAC	<p>a. Conduct initial research, meet with PR/marketing consultant to obtain guidance on developing an effective media kit.</p> <p>b. Obtain input from committee members and other stakeholders to prepare preliminary draft of suggested content for the media kit.</p>	<p>Completion of the preliminary draft.</p> <p>Content suggestions:</p> <ul style="list-style-type: none"><li>* Intro to MAPAAC</li><li>* Commissioners bio</li><li>* Important governmental &amp; business organization's contact info, i.e. MEDC</li><li>* Relevant statistical info regarding the Michigan APA community, i.e. spending power and results of 2010 Census, etc.</li><li>* Education info, i.e. scholarship info</li></ul>	2011	All members

## Community Development Committee

Committee Members: William Dechavez (Chair), Marilyn Nagano Schlieff (Co-Chair), Guozhen Lu, Ernestina Mac, Ananda Prasad, Jeffrey Vang.

### Global Michigan Initiative - # 4 Welcome Michigan

Goal	Objectives	Measures	Timeline	Accountable Individual or Committee
1. Promote public awareness of Asian Pacific Islander cultures by reaching out to various communities in Michigan.	<p>a. Request from Michigan State Legislators passage of a bill to permanently celebrate May as Asian Pacific Islander American Heritage month in Michigan.</p> <p>b. Coordinate the annual APIA Heritage month celebration at the Capitol by working with different APIA communities and organizations.</p>	<p>Final passage of the bill and signed by the governor.</p> <p>* Number of legislators supporting the annual event. * Number of APIA communities and organizations co-sponsoring the event. * Number of people in attendance that day * Amount of funding support from organizations and corporations</p>	2011	<p>William Dechavez</p> <p>All members</p>

## Social and Civic Services Committee

Committee Members: Tsu-Yin Wu (Chair), Ramesh Verma (Co-Chair), Connie Dang, Mumtaz Haque, Roland Hwang, Marie Weng, Leslie Wong

### Global Michigan Initiative - # 1 International Student Retention

Goal	Objectives	Measures	Timeline	Accountable Individual or Committee
1. Support efforts with international student retention.	<p>a. Connect APA students to local APA organizations to facilitate their orientation and ease their adjustment to living in Michigan.</p> <p>b. Provide APA students and potential employers with visa information and various state programs and resources.</p> <p>c. Create an inventory of programs that already exist at universities to build upon immersion programs with local families (over holidays, weekends, etc)</p> <p>d. Through the establishments of internships and various placements with cooperating organizations within the community.</p>	List of student names & respective organizations	2011	All members